

INTERNAL/ EXTERNAL ADVERTISEMENT

Overview of the Entity

The Eastern Cape Rural Development Agency (ECRDA) is a schedule 3C entity in terms of the Public Finance Management Act 1, of 1999 as amended, with a mandate to promote, support and facilitate rural development in the province.

Position	:	Manager Communication Services
Grade	:	16
Reporting Line	:	Corporate Services
Location	:	East London (Head office)
Duration	:	Permanent

Main purpose of the position:

The Communications Manager is responsible for shaping and executing strategic communication initiatives that advance ECRDA's mission, strengthen stakeholder engagement, and safeguard the organisation's reputation and public image

Minimum Requirements:

Educational

- Honours degree in Marketing/ Communication
- Master's qualification in the relevant field will be an added advantage.

Driving

- Code 8 driver license

Experience

- 10 years working experience.
- 5 -7 years' experience in the marketing/ communications role.
- 2 - 3 in management role within marketing/ communications.

KNOWLEDGE COMPETENCY AND ATTRIBUTES

- Integrity
- Excellent communication skills, verbal and written
- Performing under pressure
- Team player
- Desk-top publishing
- Attention to detail
- Innovation and creativity
- Media and public relations
- Achievement driven.

DUTIES

- Leadership.
- Develop marketing and communication strategy
- Manage press release and ensure accuracy of all press release
- Manage internal communications
- Process improvement plan
- Media liaison and reputation management
- Manage website and social media
- Brand management
- Media monitoring
- Develop and manage stakeholder register
- Events management
- Policy and legal compliance
- Budgeting
- Risk Management
- Reporting

Remuneration

An all-inclusive salary package of R948,771.56 per annum is offered, with room for negotiation.

GENERAL INFORMATION

The application, which should as minimum contain a covering letter, CV, Employment application form, Certified copy of your Identity document, qualifications and drivers' licence must be submitted to recruitment@ecrda.co.za.

NB:

- Without prejudice, correspondence will be limited to the shortlisted candidates.
 - Further be informed that if you have not been contacted within a week of the closing date, please accept that your application was unsuccessful.
 - ECRDA reserves a right to appoint or not to make an appointment.
 - Interviews will be conducted in person, unless stated otherwise.
 - Administrative enquiries may be directed via email to mtumtumL2@ecrda.co.za
 - Canvassing will lead to disqualification of an application.
 - ECRDA has an employment equity plan which will be considered when making the appointment into this position.
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- Date of issue: 13 March 2026

CLOSING DATE: 24 March 2026 before 16h30, Late applications will not be accepted.